

COMM 2210: CASE STUDY ANALYSIS GUIDELINES & REQUIREMENTS

About the assignment:

Students will be assigned to teams comprising 4-5 members. Each team will be assigned a case study on an interpersonal topic to analyze. The goal of this assignment is to give you an opportunity to critically think about important interpersonally focused issues that most of us face at some time or another over the course of life. It is expected that, upon completing this analysis, you will have gained additional insights into interpersonal communication topics covered in class and come to appreciate the pragmatic utility and social significance of an interpersonal communication course. At the same time, the assignment will provide students with the opportunity to work as part of a team and reflect on the role of interpersonal communication in groups.

Written Reports

Team Report

- ✓ As a team, you will turn in a 5-page (minimum; excluding cover page) written report of your analysis. Questions to think about and respond to will be provided along with the case study on March 06, 2008. At this time, you will have the opportunity to raise any additional questions or concerns you may have about this assignment.

Individual Report

In addition to the team report, *each team member* must also turn in a 2 to 3 page report addressing the following questions:

- ✓ Were you able to apply concepts learned in class to analyze your case study? If yes, how so? If no, why not?
- ✓ What new things did you learn working on this case study that were not covered as part of the course?
- ✓ Was completing this case study useful in terms of understanding the practical implications of interpersonal communication theory and research?
- ✓ How was your experience working as part of a group? What things did you like/dislike about working in a group?
- ✓ What are your recommendations in terms of including this assignment in future classes of COMM 2210? Should the requirements of the assignment be modified in any way?

Feedback & Evaluation Forms

Confidential Team Member Feedback Form

- ✓ Every team member must also complete a confidential group member evaluation form for each member of the group and turn it in along with the written reports. A copy of the Confidential Team Member Evaluation Form is available for download from the "Downloads" page on the course homepage

Presentation Evaluation Form

- ✓ Every member of the audience must complete a team presentation evaluation for each of the teams and turn it in along with team member evaluations. In addition to being factored into the team's overall grade, audience evaluations serve the important function of providing constructive feedback and facilitating improvement. A copy of the Presentation Evaluation Form is available for download from the "Downloads" page on the course homepage

Presentation

Each team must prepare a 15-20 minute presentation that summarizes, at minimum:

- ✓ What the case study was about
- ✓ Issues they were asked to address
- ✓ Findings from their analysis
- ✓ Significance/importance of those findings for interpersonal relationships

Class attendance during team presentations is mandatory and every member of the audience **must** complete an anonymous audience rating form evaluating the presentation. Most importantly, issues raised during team presentations are fair game for the final exam.